



“The time between the initial referral and the diagnosis was full of fear, uncertainty, and denial. But by the time we were driving home from NIH, we felt a sense of comfort and confidence in the support system we’d found and the path forward. We have such a sense of gratitude that places like The Children’s Inn and NIH exist.”

BECOME A CORPORATE
partner
AND MAKE CHILDHOOD
possible



The **Children's Inn** at NIH



The Children's Inn at NIH is a residential "Place Like Home" for families with children, teens, and young adults participating in leading-edge research studies at the National Institutes of Health (NIH) in Bethesda, Maryland. The NIH Clinical Center is the nation's premier biomedical research hospital, allowing our families to be partners in advancing medical discoveries and improving people's health worldwide. While the NIH cares for the child's medical needs, The Inn tends to the child's heart, soul, and spirit.

Since The Children's Inn opened in 1990, our mission has been to alleviate the burden of illness on families, make childhood possible, and contribute to the advancement of NIH clinical research. Research that may hold the key to unlocking medical mysteries for all. The Inn supports the work of NIH clinicians and relies on companies like yours for essential funding to carry out our critical mission. Corporate support is at the core of The Children's Inn's ability to provide no-cost lodging and comprehensive support services, including recreational, residential, and therapeutic programming.

Thank you for considering the following partnership and sponsorship opportunities. You can get involved and help support The Children's Inn with your company and team in various ways. We are happy to customize a program that works best for you! Please don't hesitate to contact me for more detailed information.

Sincerely,

Diane Kendrick
Manager, Corporate Partnerships & Events
diane.kendrick@nih.gov | 301-451-6271



VOLUNTEER & EMPLOYEE ENGAGEMENT

Family Dinners

We welcome groups of up to six volunteers to use our community kitchen to prepare or cater a dinner for families staying at The Inn. Groups may cook or cater the meal and then stay to serve it and dine with families.



Creating or Providing Thoughtful Treasures

Upon check-in, each family receives a key to their very own mailbox, where they will find a special treasure awaiting each child (patients and siblings) every day. Each treasure brings many moments of happiness to their stay. Thoughtful Treasures can be crafted or store-bought and may be assembled on-site during the service day.

Bake a Difference

Mix teamwork with sweetness. Transform our kitchen into a bakery as your team creates fresh, homemade treats that fill The Inn with delicious aromas and anticipation. This hands-on experience builds team camaraderie while delivering comfort food that families genuinely treasure. Bring all baking ingredients and your enthusiasm for creating something special. **Planning required:** Baking sessions must be reserved at least three weeks in advance.





Events



An Evening for Hope Gala | May 2, 2026

JW Marriott Washington, DC

The Gala brings together nearly 600 guests, including senior government leaders and executives from the area's leading companies. The evening features a cocktail reception with a silent auction, dinner accompanied by mission-oriented programming, a live auction, and ample opportunities for networking. Sponsorships range from \$10,000 to \$100,000 and include opportunities for brand visibility, audience engagement, and media exposure.



Golf INNvitational | Monday, September 28, 2026

Lakewood Country Club, Rockville, MD

The Golf INNvitational is held at the Lakewood Country Club in Rockville, MD. Golfers play 18 holes on this beautiful course (morning or afternoon shotgun starts) and enjoy lunch and a cocktail reception to benefit The Inn. Sponsorship levels range from \$2,500 to \$15,000. Sponsor benefits include category exclusivity and recognition of name and logo.



Programming Events @ The Children's Inn

Bring joy and meaningful experiences to families facing serious illness by sponsoring signature programming events at The Children's Inn. Throughout the year, The Inn hosts celebrations and activities that provide moments of normalcy and connection for our young residents and their families. Corporate sponsors receive social media and on-site recognition for their support, while also gaining access to an intimate employee volunteer experience that allows a small team to engage directly with our mission. Your sponsorship covers event expenses and helps raise critical operating funds for The Inn.

Whether you choose a week-long program, such as summer camp, or a single-day celebration, like Mother's Day, your partnership creates lasting memories and demonstrates your company's commitment to families when they need it most.

PARTNER OPPORTUNITIES

	Partner Inn Hope \$125,000+	Partner Inn Discovery \$100,000+	Partner Inn Impact \$75,000+	Partner Inn Success \$50,000+	Partner Inn Achievement \$25,000+	Partner Inn Strength \$15,000+	Partner Inn Resilience \$10,000+
Recognition							
Family Stay Sponsor	1 month	3 weeks	2 weeks	1 week	4 days		
Annual Social Media Recognition @LinkedIn	Quarterly posts	Quarterly posts	Two posts	Two posts	Two posts	One post	One post
CP Website Recognition (12 months)	Large Logo	Large Logo	Medium Logo	Medium Logo	Small Logo	Listing	Listing
Annual Report Listing							
Digital Partner logo							
Participation & Engagement							
Event Sponsorships	Donor's Choice	Donor's Choice	Donor's Choice	Donor's Choice	Donor's Choice	Donor's Choice	Donor's Choice
Volunteer Engagement	Quarterly Choice of Activity	Quarterly Choice of Activity	Bi-Annual Choice of Activity	Bi-Annual Choice of Activity	Bi-Annual Choice of Activity	One Day of Service or Family Dinner	One Day of Service or Family Dinner
Demonstration of Impact							
Impact Report	With Video Slideshow	With Video Slideshow					
CP Website Spotlight							
Quarterly Newsletter							

Additional Ways to Support The Inn

Matching Gifts: We invite you to amplify your company's impact and inspire employee engagement by participating in our matching gift campaign. Learn more: childrensinn.org/workplace-giving

WINN: We encourage employees who are interested in a deeper commitment to join WINN, a community of dedicated, dynamic individuals who support our mission through annual membership. Learn more: childrensinn.org/winn