BECOME A CORPORATE **PARTNER** AND MAKE CHILDHOOD **POSSIBLE**



July 2024



Dear Friend,

The Children's Inn at NIH is a residential "Place Like Home" for families with children, teens, and young adults participating in leading-edge research studies at the National Institutes of Health (NIH) in Bethesda, Maryland. The NIH Clinical Center is the nation's premier biomedical research hospital, allowing our families to be partners in advancing medical discoveries and improving people's health worldwide. While the NIH cares for the child's medical needs, The Inn tends to the child's heart, soul, and spirit.

Since The Children's Inn opened in 1990, our mission has been to reduce the burden of illness on families, make childhood possible, and help advance NIH clinical research. Research that may hold the key to unlocking medical mysteries for all. The Inn empowers the work of NIH clinicians and depends on support from companies like yours to carry out our critical mission. Corporate support is at the core of The Children's Inn's ability to provide no-cost lodging and comprehensive support services, including recreational, residential, and therapeutic programming.

Thank you for considering the following partnership and sponsorship opportunities. You can get involved and help support The Children's Inn with your company and team in various ways. We are happy to customize a program that works best for you! Please don't hesitate to contact me for more detailed information.

Sincerely, Diane Kendrick Manager, Corporate Partnerships & Events diane.kendrick@nih.gov | 301-451-6271

The Children's Inn at NIH



"At The Inn, you're always greeted by smiling faces. Everyone at The Inn is dealing with something, and you don't feel different. You are not stared at. Adults and children see you for you, not your illness. They are trying to get to know you, not your disease. That's an amazing feeling. For my mom, The Inn also showed her that she wasn't alone as a caretaker.

Thanks to the NIH's Undiagnosed Diseases Program, my case is being studied by doctors around the world, and I hope that one day, there'll be someone who can help me get a diagnosis – or that my case can at least help other children like me get a diagnosis and a treatment that works."

Noah has been coming to The Inn since 2001

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Inn residents and their families have partnered with NIH researchers to advance the diagnosis and treatment of life-threatening diseases, including cancer, rare autoimmune conditions, cystic fibrosis, and blood disorders. Examples of the remarkable medical breakthroughs that have resulted from this partnership include:

- Curing 70-90% of children with ALL (Acute Lymphoblastic Leukemia) and using advances such as CAR-T cell therapy to cure young patients.
- Demonstrating bone marrow transplants cure sickle cell disease.
- Advancing new ways to diagnose and treat serious mental health conditions, such as schizophrenia and depression in children and adolescents.
- Pioneering effective treatments for many rare and serious genetic diseases.
- Making HIV/AIDS a treatable disease.

The Inn typically **serves 1,500+** patients annually; the lower number in recent years is due to the COVID-19 pandemic, during which most clinical trials were suspended. Families have come from **50** states and **106** countries to help advance medical discoveries. Over the past year, our program support provided **728** occurrences of therapeutic, educational, and recreational family programs, including exercise classes, therapy dog visits, sports programs, art, tutoring, cooking, field trips, and special events.



VOLUNTEER & GDIT EMPLOYEE ENGAGEMENT



Day of Service

Many individuals and organizations providing philanthropic support for The Inn are also interested in employee engagement or volunteer opportunities. The Inn will work with interested groups to coordinate service day opportunities that simultaneously engage employees and meet The Inn's needs.



Creating or Providing Thoughtful Treasures

Upon check-in, each family receives a key to their very own mailbox, where they will find a special treasure awaiting each child (patients and siblings) every day. Each treasure brings many moments of happiness to their stay. Thoughtful Treasures can be crafted or store-bought and may be assembled on-site during the service day.



Family Dinners

We welcome groups of up to 12 volunteers to use one of our three community kitchens to prepare or cater a dinner for families staying at The Inn. Groups may cook or cater the meal and then stay to serve it and dine with families.

Events

Golf INNvitational | Monday, September 16, 2024

Lakewood Country Club, Rockville, MD

The Golf INNvitational is held at the Lakewood Country Club in Rockville, MD. Golfers play 18 holes on this beautiful course (morning or afternoon shotgun starts) and enjoy lunch and a cocktail reception to benefit The Inn. **Sponsorship levels range from \$2,500 to \$15,000**. Sponsor benefits include category exclusivity and name and logo recognition.

Snowed Inn | Saturday, February 22, 2025 Location TBD

Don your après-ski attire and join us for a fun night of cocktails, hors d'oeuvres, and dancing with the Capital Effect band! **Sponsorship levels range from \$5,000 to \$20,000,** and benefits include prominent company name and logo placement, event tickets, and social media coverage.

Health Equity Webinar Date TBD

Join an insightful conversation on health equity in clinical research with NIH leadership, members of Congress, and Jennie Lucca, CEO of The Children's Inn. Past webinars explored "Leadership and Momentum in Advancing Health Equity" and "How Pediatric Clinical Research Can Promote Health Equity" to understand how diversity contributes to improved health outcomes and learn how the NIH and The Inn address inclusivity within their research and programs.

An Evening for Hope Gala | Saturday, May 3, 2025

The Ritz-Carlton, Tysons Corner, VA

The Gala brings together more than 500 guests, including senior government leaders and executives from the area's leading companies. The evening features delicious food, great wine, and an exciting auction. **Sponsorships range from \$10,000 to \$100,000** and include opportunities for brand visibility, audience engagement, networking, and positive public relations and media exposure.

Corporate Partner Benefits



Zilly, The Inn's therapy dog,

	Partner Inn Hope \$125,000+	Partner Inn Discovery \$100,000+	Partner Inn Impact \$75,000+	Partner Inn Success \$50,000+	Partner Inn Achievement \$25,000+	Partner Inn Strength \$15,000+	Partner Inn Resilience \$10,000+
*Family Stay @ The Inn	1 month	3 weeks	2 weeks	1 weeks	4 days	2 days	
Preferred pro bono partner	*	*					
Presentation from Inn leadership	*	*	*	*			
**Women for The Inn Young Professional Membership (annual value \$1,000)	*	*	*	*	*		
Inn Tour	*	*	*	*	*	*	*
MEDIA							
***Impact Report	w/ video	w/ video	w/ video	w/ video	*		
Social Media Recognition @thechildrensinn LinkedIn, Facebook, Instagram	per event &/or following Family Stay sponsorship	per event					
Website Recognition	*	*	*	*	*	*	*
Executive Circle Recognition at The Inn	*	*	*	★	*		
Donor Hall Recognition at The Inn	*	*	*	*	*	*	*
Corporate Quarterly Newsletter from The Inn	*	*	*	*	*	*	*
Annual Report Recognition	*	*	*	*	*	*	*

*Family Stay @ The Inn: Your generous donation helps provide families with programming, meals, and services each day at The Inn. As a Corporate Partner, recognition of your support is displayed during a scheduled block of days and shared on LinkedIn.

****Women for The Inn:** The WINN Community is comprised of dedicated, dynamic women who support the mission of The Children's Inn at NIH. Joining this group allows members to connect with healthcare luminaries, volunteer their time, donate and direct funds towards Inn projects, and network with like-hearted women. Your company will receive one annual membership as a Corporate Partner at \$25,000 and above.

*****Impact Report:** As a Corporate Partner at \$25,000 and above, your company will receive a detailed Impact Report with photos at the end of the year highlighting the many wonderful benefits your donation provided for families at The Inn. Corporate Partners giving \$50,000 and above will also receive a video.



Thank you!

To Discuss a Corporate Partnership or to learn more, please contact:

Diane Kendrick Manager, Corporate Partnerships & Events diane.kendrick@nih.gov 301-451-6271 www.childrensinn.org 7 West Drive, Bethesda, MD 20814

