



Get InnIt

Your Company Can
Help By Joining Us as
a Partner INN:

Strength
Discovery
Impact
Resilience
Hospitality
Hope
Joy
Success
Care

How You Can Help

Your support is the core of The Children's Inn's ability to provide no-cost lodging and comprehensive support services to children participating in trailblazing clinical trials at the National Institutes of Health.

Operating as a non-profit on the NIH campus, The Inn serves as a partner in discovery with the NIH. Your financial and in-kind contributions are essential to our work, which is funded almost exclusively by philanthropy.

By supporting The Inn, you help us:

- Make childhood possible for, on average, more than 1,500 brave children and families who seek diagnoses, treatments and cures for very rare or even catastrophic diseases at The NIH each year—and for the more than 16,000 children from 104 different countries who have stayed at The Inn over the past 30 years.
- Advance important clinical research at the NIH. By making stays at The Inn free, convenient, comfortable and even fun, families are more easily able to meet the extensive travel and time commitments required to participate in clinical trials.

The COVID-19 pandemic has highlighted the critical importance of clinical trials, especially those supported by the NIH, for not only rare diseases but public health overall - although the impact of NIH clinical trials has long been felt worldwide.

As The Inn commemorates our 30th anniversary, we celebrate the many medical advances that our children and young adults have played a role in since our founding. These include milestones such as the successful treatment of HIV/AIDS, new treatments for sickle cell disease and an increase in the survival rate for children with cancer that is now greater than 80%, among many other discoveries and advancements.

How does supporting The Children's Inn at NIH benefit your company and your employees? The Inn's corporate engagement program provides:

- Mission-centered alignment between your contributions and The Inn's work;
- Sponsorship opportunities;
- Philanthropic activities for your employees to volunteer and fundraise; and
- Recognition of your support for The Inn and your commitment to making childhood possible.

Thank you for joining us in providing a place like home and hope for a brighter tomorrow.



**Join us as a partner in
hope and discovery today!**

How to Get INN It: Corporate Engagement Overview

The Inn welcomes supporters from all giving capacities to engage with us in making childhood possible. Depending on your contribution level, your organization's engagement with The Inn will [include opportunities to:](#)

- Sponsor room nights at The Inn. We'll provide you with a report you may share with key stakeholders to highlight your organization's impact on The Children's Inn and the families we serve.
- Support virtual events. These may include presentations by NIH staff, our run/walk, fundraisers and fun programs for Inn supporters and families such as online bingo or trivia.
- Engage your employees by participating in volunteer activities such as making [thoughtful treasures](#), preparing themed snack packages, hosting a fun or educational virtual activity for Inn residents and more.
- Host a virtual family dinner to brighten families' evenings after a long day of medical appointments. Your organization orders the meals and our staff takes care of the rest.
- Nominate employees interested in a volunteer leadership role to become "INNfluencers" to champion The Inn and opportunities for colleagues to participate in activities.
- Sponsor in-person events. If it is feasible to hold large in-person fundraising events in 2021, your contribution to The Inn may also be applied as a sponsorship at one of our large in-person fundraising events such as [Snowed INN](#) or [An Evening for Hope Gala](#).



Support The Inn Today

Confirm your commitment as a partner in hope and discovery by reviewing engagement options and make your donation [online](#).

Please contact Anne Mandeville, The Inn's senior director of development operations and strategic partnerships, at anne.mandeville@nih.gov or 301-827-6069 for additional information.





Corporate Engagement Opportunities

Join us as a Partner INN...



For making childhood possible for seriously ill children and advancing medical research for a brighter tomorrow.

	"Partner in Hope \$100,000"	"Partner in Discovery \$75,000"	"Partner in Impact \$50,000"	"Partner in Success \$35,000"	"Partner in Achievement \$25,000"	"Partner in Strength \$15,000"	"Partner in Resilience \$10,000"	"Partner in Hospitality \$7,000"	"Partner in Care \$5,000"	"Partner in Joy \$3,000"
Named sponsor of rooms and fulfillment report for:	2 months	1 month	2 weeks	1 week	1 week	3 days	2 days	1 day	1 day	1 day
Virtual or in-person service days	Three	Two	Two	One	One					
Virtual or in person presentation from Inn leader for key stakeholders	★	★	★	★						
Virtual or in person presentation from Inn staff for key stakeholders					★	★	★	★	★	★
Invitations to virtual presentation by NIH leadership	15	10	8	6	4	2	1			
Virtual fundraising event and opportunities for employees to participate	1 presenting sponsorship opportunity; contributing sponsor of 8 additional digital fundraising events	1 presenting sponsorship opportunity; contributing sponsor of 6 additional digital fundraising events	1 presenting sponsorship opportunity; contributing sponsor of 4 additional digital fundraising events	Contributing sponsor of 4 digital fundraising events	Contributing sponsor of 3 digital fundraising events	Contributing sponsor of 2 digital fundraising events	Contributing sponsor of one digital fundraising event			
Sponsorship of virtual run/walk and opportunity for employees to fundraise and participate	Sponsorship and 100 slots for employees	Sponsorship and 75 slots for employees	Sponsorship and 50 slots for employees	Sponsorship and 30 slots for employees	Sponsorship and 20 slots for employees	Sponsorship and 15 slots for employees	Sponsorship and 10 slots for employees	Sponsorship and 7 slots for employees	Sponsorship and 5 slots for employees	Sponsorship and 3 slots for employees
Opportunity to host family dinners in person or virtually	Up to 10	Up to 8	Up to 6	Up to 4	Up to 2	Up to 2	Up to 2	1	1	1
30th anniversary recognition	★	★	★	★						
Employee INNfluencers	5	3	3	2	2	1	1			



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Opportunity to work with The Inn on a CSR case study	★	★	★							
Video thank you message from Inn families	★	★	★	★	★	★	★	★	★	★
Consideration as preferred partner for pro-bono skills based support	★	★	★							
Recognition on Inn signage	★	★	★	★	★	★	★	★	★	★
Recognition on social media	Quarterly and during sponsored months	Quarterly and during sponsored month	Quarterly and during sponsored weeks	2x/year and during sponsored week	2x/year and during sponsored week	Once	Once	Once	Once	Once
Recognition in annual report	★	★	★	★	★	★	★	★	★	★
If we are able to hold in person events:										
Equivalent sponsorship at one of the events listed below				★	★	★	★	★	★	★
Evening for Hope	Presenting Sponsor	Platinum Sponsor	Gold Sponsor or equivalent at another event							
Snowed Inn tickets	10	8	6							
Congressional Networking Reception tickets	6	6	4	2	2					
Golf INNvitational foursome	1	1								
Invitations to exclusive in-person event	6	4	2	2	2	1	1	1	1	