



March 13, 2017

Name
Organization
Address
City, State, Zip

Dear Friend:

I am writing to ask your support of *An Evening for Hope Gala*, to benefit The Children's Inn at NIH, a family-centered residence for children and their families participating in groundbreaking pediatric research at the National Institutes of Health (NIH). As partners in discovery and care with the NIH, The Inn provides 'A Place Like Home' for more than 1,500 families each year. Families travel from all 50 states and 94 countries to The Inn and the NIH, seeking a diagnosis, a treatment and the hope of a cure. When you support The Inn, you are giving hope – from the medical breakthroughs that might save a child's life, to the welcome home at the end of a rough day of treatment.

An Evening for Hope will be held on Saturday, April 29, 2017 at The Ritz-Carlton in Tysons Corner, VA and is The Inn's preeminent event, bringing together more than 800 business executives from the area's leading companies. Last year, the event raised more than \$1,000,000 with sponsorships from such organizations as Amazon, Lockheed Martin, Booz Allen Hamilton, Eagle Bank, Walgreens and JP Morgan Chase. We hope [REDACTED] will join us in supporting this event by donating [REDACTED].

In return for your donation, we would like to offer [REDACTED] the following promotional consideration:

- Recognition in pre-event emails
- Recognition in the event program (both web and print)
- Recognition on auction signage

While the NIH takes care of a child's medical needs, The Inn tends to the child's heart, soul, and spirit, striving to provide a place where kids can be kids, and families can be together in a safe, supportive environment. At The Inn, children make friends with other children who have chronic or life-threatening illnesses, and parents can find refuge and support from each other during tough times.

If you have any questions or need additional information, please contact Fern Stone by email at stonefj@mail.nih.gov or by phone (301) 451-9453. Thank you in advance for considering our request.

Sincerely,

Fern Jennifer Stone
Chief Development and Communications Officer